**MAPEH Reviewer**

**Music and Arts Business and Ethics**

**Music Industry:**

* **Music Industry** – The music industry **includes people, groups, and activities with a goal a earn money through music**. This is **done by composing music, as well as conducting concerts**. It also involves training and supporting musicians, marketing artists, and supplying and manufacturing instruments and technology.
* Many people are involved in the music business those who create and perform include the songwriters’ composers, singers, musicians, conductors and bandleaders. Those who work behind the scenes include record company management and staff, music publishers and promoters, and many others.

**Ethics in Music:**

* **Ethics** – Involves moral principles and concepts of right and wrong that control people’s actions and behavior.
* **Ethics in Music** – Revers to the principles and ideas considered in all music-related activities, from creating and performing to listening and consuming music.
* The **music industry can influence society either in a positive or negative manner**. If affects businessman, artists, and consumers through business practices, music compositions, and social norms.

**Ethical Concepts that Musicians Must Consider:**

* **Ownership** – **A piece of music is composed by someone using his or her own creativity, musicality, talent, and skills**. Composers and lyricists should always make sure that their works are original. Otherwise, they can be sued for copying someone else’s works. Music arrangers should credit the original creators of the music that they modify or interpret, and never claim whole owner hip of other’s works.
* **Freedom of Expression** – **Songwriters should consider the audience that will listen to the messages of their songs.** They should be careful with writing statements about sensitive topics such as drugs, sex, gender, religion, and politics.
* **Appropriation** – When creating or performing, **musicians should always consider if the music or songs to be played are appropriate for a certain occasion** or event; for instance, once should not play Christian songs in an Islamic Community.
* **Professionalism** – Many musicians perform because of passion for music, one which other people tend to take advantage of. **Many musicians and employees of musicians and employees of music related businesses are underpaid and taken advantage**.

**Art Industry:**

* **Art Industry** – **Refers to people and business entities involved in promoting, producing, and selling art.** This includes not only artists. It includes photographers, videographers, film directors, and editors.

**Ethics in the New Art Business:**

* **Attribution** – **The dominant theme in the modern art business**. All artists use reference material as either basis or inspiration for their work. Artists today are expected to be transparent with their sources so that if they become successful, the original owner can get compensated.
* **Professionalism** – Is a **business ethic that should not be taken for granted but is sometimes missing in art-as-business**. This includes simple things like being clear with clients regarding commission deadlines and then fulfilling them by the agreed upon deadline.
* **Art Created by Artificial Intelligence (AI Art)** – **Posing a new ethical dilemma in the art business**. The commissioning of art from specific artists has always been expensive, whether for public art like wall murals or art installations, or commercial art like book illustrations.